

Exam. Code : 108503

Subject Code : 2812

B.Com. Semester—III

INTERNATIONAL BUSINESS

Paper—BCG-306

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

Note :- Attempt any **ten** questions. Each question carries **1** mark. Answer should be up to **five** lines.

1. Write short notes on the following :

- (i) SEZs (Special Economic Zones)
- (ii) Foreign Exchange market
- (iii) Globalisation
- (iv) Ethnocentrism
- (v) GATS
- (vi) Balance of Payments
- (vii) Forms of regional groupings
- (viii) International Business
- (ix) FII
- (x) Franchising
- (xi) Tariff Measures as a commercial policy Instrument
- (xii) Spot Rate.

SECTION—B

Note :- Attempt any **two** questions out of **four**. Each question carries **10** marks.

2. Explain the theories of International Trade.
3. Elucidate the political, economic and cultural environment of international environment.
4. Write a note on UNCTAD, IMF and World Bank.
5. Compare and contrast International business with Domestic business. Discuss the complexities of International Business.

SECTION—C

Note :- Attempt any **two** questions out of **four**. Each question carries **10** marks.

6. Write a note on Regional trade blocs.
7. Explain the different types of foreign investments.
8. Discuss the measures for promoting foreign investments into and from India.
9. Explain the various functions of foreign exchange market.